



Hand-In-Glove

Historic Preservation and Heritage Tourism

One Day Seminar • January 27, 2024 • 9am-4pm

Veterans Memorial Museum

400 South Sykes Creek Parkway, Merritt Island, FL 321-453-1776

Presented by: The North Brevard Heritage Foundation, Inc
And Classic Property Resources

Purpose: Historic Preservation and Heritage Tourism work "Hand-In-Glove" to increase public and professional awareness of both disciplines.

Audience: Chambers of Commerce, Historical Preservation Associations & Organizations, Municipal Economic Planners & Developers, Tourism Associations, Cruise Line Representatives, Travel Agents, Historic Site & Museum Directors and Board Members, Corporate Event Planners.

PROGRAM

Check-in Begins at 8am – Breakfast snacks & beverages served. Workshop programs & give-away bags distributed.

8:45am Welcome & Program Introduction: Ruth Akright and Roz Foster

9:00-9:45am "Economic Impact of Historic Preservation and Heritage Tourism Statewide." Florida Trust representative.

10:00-10:45am "Role of Local Government in Protection & Promotion of Historic & Cultural Resources." Brad Parrish, Titusville Community Development Director, Chair of the Atlantic Coast Section of the American Planning Association, Florida Chapter.

15 Minute Break

11:00-11:45am Panel Discussion – "Economic Benefits of Heritage Tourism."

Narrator: Roz Foster, North Brevard Heritage Foundation, Inc. President

Panel: Peter Cranis, Space Coast Office of Tourism Director, Florida Trust Representatives, Molly Thomas, Community Affairs Director, Cape Canaveral.

11:45am-1:00pm Lunch Break & Networking. Box lunches & beverages provided on site.

1:00-1:45pm "Living History Exhibits as They Relate to Historic Preservation & Heritage Tourism." Ruth Akright, Classic Property Resources Historic Preservation Consultant.

15 Minute Break

2:00-3:00pm "Brevard Heritage Center (Park) Development at Field Manor, Merritt Island." Roz Foster, North Brevard Heritage Foundation, Inc. President

3:00pm Complimentary Tour of the Veterans Memorial Museum.

Tickets-\$45/person Includes Breakfast snack, Box Lunches, Beverages. Available on [EventBrite.com/e/hand-in-glove-seminar](https://www.EventBrite.com/e/hand-in-glove-seminar) beginning November 15, 2023



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