

Extension Brevard County

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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COCOA, FL. –

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**SNAP SHOPPERS, SIGN UP FOR MORE FREE FRUITS AND VEGGIES AT THE
BREVARD COUNTY FARMERS' MARKET!**

Between January 5th and April 30th, 2017 SNAP shoppers at the Brevard County Farmers' Market can complete a ticket for a chance to win additional Fresh Access Bucks incentives! The market runs every Thursday from 3pm to 6pm at the Wickham Park Equestrian center in Melbourne.

All entrants will be emailed or sent a text message to participate in a web or phone-based survey. Upon completion, they'll be entered into a raffle to win **additional** Fresh Access Bucks (up to a two-to-one dollar match), and the increase will last all month long! Those who don't win in a given month will continue to receive our one-to-one dollar match on SNAP purchases for fresh fruits and vegetables at the market.

Florida Organic Growers (FOG) and our market are once again participating in this national evaluation managed by Wholesome Wave (WW) and the University of Delaware (UD) to contribute to our understanding of how best to increase the purchase and consumption of fruits and vegetables by SNAP shoppers. All of our SNAP shoppers are encouraged to sign up and see if they've won even more FREE fruits and veggies!

Contact Mel Morgan-Stowell at 321-633-1702 ext. 238 or at mmorganstowell@ufl.edu for additional details.

In accordance with the Americans with Disabilities Act and Section 286.26, F.S., persons needing accommodations or an interpreter to participate in the proceeding should notify the University of Florida Brevard County Extension Service no later than five days prior to the meeting at 321-633-1702 or fax 321-633-1890.