



CITY OF
TITUSVILLE
FLORIDA

Gateway to Nature and Space



A walkway leading to Playalinda Beach.

Annual Report 2017

City of Titusville
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Titusville, Florida 32796-3551
www.titusville.com



CITY OF
TITUSVILLE
FLORIDA

Honorable Mayor, City Council, and Residents of the City of Titusville:

It is my pleasure to submit this annual report, which provides you with a snapshot of our annual budget and highlights of our progress in meeting the city's annual strategic plan objectives.

During 2017, our city experienced another year of growth in the areas of economic development, business retention and expansion, and revitalization. We have seen a spike in home development permits, and an increase in residential and commercial property values. New home growth in the city includes the Solamere Grand apartment complex, and the Forest Trace, Indian River Landings and Park Preserve residential subdivisions.

The upswing in retail development activity continues as numerous businesses and corporations find the resurgent North Brevard area ideal for them. Progress continues at the city's keystone Titus Landing, where multiple stores have opened and the EPIC luxury movie theater almost complete. For details on the projects and initiatives going on in our great city, please review our quarterly Titusville Talking Points magazine and video at Titusville.com/TalkingPoints.

Several other notable city accomplishments this year include the completion of nine miles of road resurfacing, the opening of the Sand Point Splash Park, and water main and sewer replacements. We have also continued increasing our staffing levels, and the recapitalization of our aging vehicle fleets.

Of particular note is the emergence of Titusville as a Trail Hub with the completion of the downtown pedestrian trail connection, where three separate cycling trails converge: the Coast-to-Coast Trail, the St John's River-to-Sea Loop and the East Coast Greenway. These trails are nearly complete and are already bringing thousands of cycling and non-motorized outdoor enthusiasts to our city.

We continue to enjoy a remarkable resurgence at our City Marina as occupancy rates are at an all-time high. The recently renovated Marina, coupled with the nearby parks and the immensely popular splash pad make the Sand Point and Marina complex a hub of outdoor activity for both citizens and visitors alike.

I would be remiss if I did not acknowledge the incredible professionalism and dedication to duty of our city staff in preparing for—and responding to—the worst Atlantic hurricane in recorded history: Hurricane Irma. Seasoned by Hurricane Matthew the previous year, our emergency operations center, first responders, public works, and utility personnel worked tirelessly before, during, and after the storm to ensure continuity of all city services.

With a very successful 2017 now in the books, I look forward to building on these accomplishments as we enter 2018. With the continued guidance and outstanding support of our Mayor, Vice Mayor, and City Council Members, I am confident that our team will bring another year of outstanding service and support to the residents of our great city we serve.

Sincerely,

William S Larese
City Manager



FY 2017 Accomplishments

Goal 1. Quality of Life

- Improved public information by reaching 80,000 citizens on Facebook's link to Talking Points (July issue).
- Maintained average emergency response time in 2017 at 4 minutes 36 seconds (below the national emergency standard of 5 minutes or less).
- Average number of cardiac arrest patients resuscitated by Titusville Fire and Emergency Services department and transported to hospital alive was 13.6% (national average is 10% or less).
- Completed 9.28 miles of road resurfacing including paving all non-CD BG target area streets and paving of two CDBG target area streets.
- Completed construction of the Splash Pad, various sidewalk infill projects, concrete street repairs, Downtown Connector, and Indian River Avenue medians and landscaping.
- Planned, organized and executed a highly successful Red, White and Boom! (Independence Day celebration), funded by contributions.
- The Police Department is hosting a six-week Citizen's Police Academy that allows citizens to participate with the Police Department and learn about the structure and operations of the various units of the agency.
- Modernized television broadcast system, to enable industry standard HD capabilities.
- Slip lined over 3,500 feet of sewer lines.
- Replaced 1,354 meters with new smart meters that provide additional features to help the City provide better customer service.
- Constructed air quality upgrades at three treatment plant generators to benefit the environment and continue participation in the FPL load-sharing program.

Goal 2. Economic Development

- Phase I of the Code Update is complete. The Comprehensive Plan Evaluation and Appraisal Report will be complete by mid-FY2018.
- The CDBG, HOME, and SHIP federal and state grant programs provided \$39,187 to five public service agencies serving 2,150 citizens; rehabilitated four homes utilizing \$151,178.82; provided \$1,475.00 to homeless families to secure housing; and provided \$165,210.17 in grant funds to resurface five existing paved streets and pave three dirt streets.
- The Trail Town working group has been holding monthly meetings. The CRA has gone through the RFP process and has installed wayfinding signage in downtown. Two kiosks providing information on downtown businesses have also been installed.
- Under contract to Space Florida, the City of Titusville has provide building plan review and inspection services for Blue Origin and OneWeb facilities located at Kennedy Space Center's Exploration Park.
- Purchased nearly \$6 million dollars' worth of goods and services from local vendors to support local economy.
- Achieved over \$42,000 in savings from multiple procurements.

Goal 3. Financial Stability

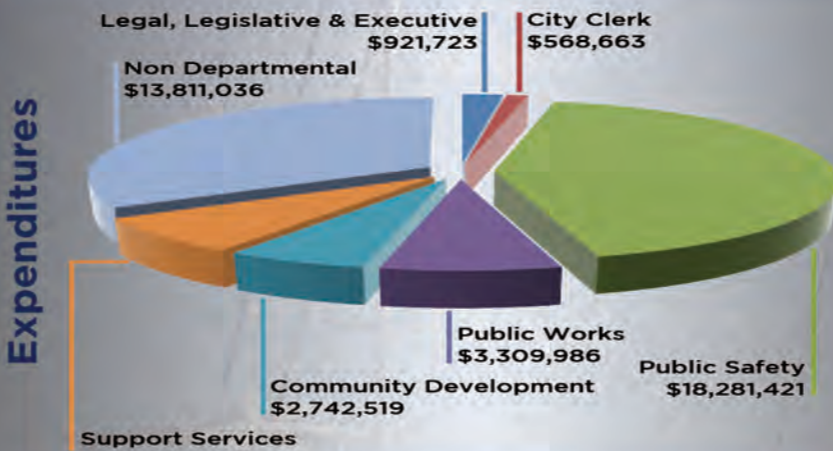
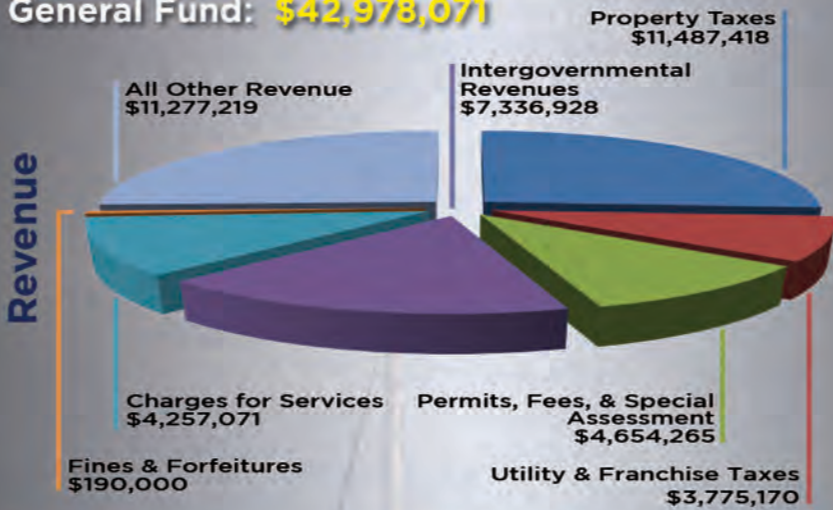
- Promote a culture of wellness in the workplace and decrease medical cost trends through an increase in employee utilization of the Health Center programs.
- Conducting monthly Trail Town meetings. The CRA wayfinding plan implemented on City streets with the installation of signs. Wayfinding for state roads under Florida Department of Transportation review.
- The Finance Department received the GFOA award for Excellence in Financial Reporting.
- Storm water billing successfully transferred to the Brevard County Tax Collector.
- Parking citation program implementation collected \$1,480 in fines.
- Police Department is a regional training facility for FBI leadership courses, FDLE and the annual NAPWDA workshop, granting TPD free training slots. Estimated to bring in over \$150,000 to local economy.
- Awarded funding by Brevard County for improving the quality of the Osprey Plant effluent as part of the Indian River Lagoon Plan.

Goal 4. Efficient and Effective Services

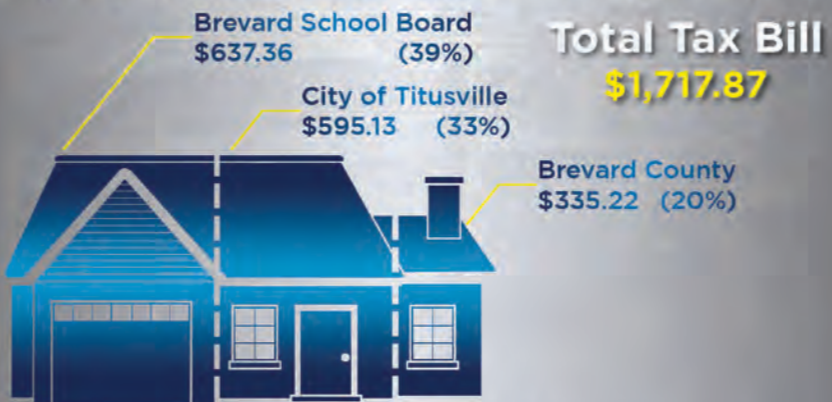
- Lean process improvement team completed 28 projects and began several more. Current certifications: one black belt, 33 green belts, and 24 yellow belts.
- Certificate of Occupancy issued for the Fire Department's Training Tower facility. Now conducting emergency response operational training for fire combat personnel.
- Improved efficiency of meter reading by resequencing all routes.
- Rehabilitated and upgraded the final clarifiers at Osprey Water Reclamation Facility.
- Installed 16 next generation telemetry units for our wells and lift stations; replaced aeration equipment at the Blue Heron Water Reclamation Facility.
- The 911 Dispatch answered 110,179 calls, dispatched 88,502 calls for both Police and Fire Departments. 33,882 Emergency 911 Calls were answered with 92% answered within 10 seconds (state requires 90% of all 911 calls within 10 seconds).
- Neighborhood Improvement through Code Enforcement, addressing blighted areas and dilapidated properties.
- Neighborhood Services and Code Enforcement partnered to create a Neighborhood Development Coordinator to increase the efficiency and effectiveness of grant programs.
- Code Enforcement officers were able to acquire three dilapidated residential structures; two were removed and one rehabbed by the owner without city funds.
- Implemented electronic timekeeping for city staff.
- Information Technology added additional cameras for improved security on city property.
- Adoption and codification of the Land Development Regulations update. The updated Code is now available in a searchable format at municode.com.
- City staff from all departments worked tirelessly throughout Hurricane Irma to keep residents safe, and removed debris in a timely manner.

Budget Highlights - FY 2017

General Fund: **\$42,978,071**



Property Tax on a Residential Home in Titusville



Recreational Operating District 1 MSTU	\$45.44	3%
St. Johns River Water Mgmt District	\$19.62	1%
N. Brevard Recreational District Capital	\$41.57	2%
Other Taxes	\$43.53	3%

This graphic displays what a homeowner pays in property taxes on a homesteaded property in the City of Titusville with an assessed value of \$122,040 for all Brevard County Taxing Authorities.

- 1) Adopted Operating Millage of 7.7900 and \$0.4079 for Voted Debt Service Millage on Riverfront Acquisition Series 2005 Bonds less a \$50,000 Homestead Exemption.
- 2) School Board property tax amount is \$122,040 less a \$25,000 Homestead Exemption.

City Council FY 2017

Walt Johnson	Mayor
Matt Barringer	Vice Mayor
Dan Diesel	Council Member
Jo Lynn Nelson	Council Member
Sarah Stoeckel	Council Member

Important City Numbers	
Building Department	321.567.3760
Business Tax Receipts (Occupational Licenses)	321.567.3758
City Clerk	321.567.3686
City Hall Main Number	321.567.3775
City Hall FAX Number	321.383.5704
City Manager's Office	321.567.3702
Code Enforcement	321.567.3770
Community Advocate	321.567.3689
Customer Service (Utility Billing)	321.383.5791
Economic Development	321.567.3774
Fire Department (Non-Emergency)	321.567.3800
Fire Public Education	321.567.3804
Human Resources	321.567.3728
Jobline	321.567.3731
Neighborhood Services	321.567.3784
Municipal Marina	321.383.5600
Permits	321.567.3759
Planning Department	321.567.3782
Police (Non-Emergency)	321.264.7800
Police / Fire Rescue (Emergency)	911
Solid Waste	321.383.5775
Stormwater	321.567.3832
Stormwater (After Hours Emergency)	888.399.1327
Streets Maintenance	321.567.3832
Water Field Operations (Water Main Break)	321.567.3883
Water Main Break (After Hours Emergency)	321.383.5657
Water Resources Conservation Program	321.383.5669
LED Sign Information	321.567.3689

Our Vision

Titusville is a diverse community of hometown neighborhoods built among natural treasures, fostering civic pride, family activities, and community service.

Our Mission

Through teamwork and leadership, the City of Titusville provides essential services to improve the quality of life of our community.

Our City

The City of Titusville was founded in 1867 and incorporated July 13, 1887. The city has a population of 45,325 and covers 30.49 square miles.